

TAG TECHNICAL SPECIFICATIONS

Tag Model	Application	Key Features	Battery Life
Squawk Mini Asset Tag	Tools, Labs, Containers	Ultra-slim, attachment notch	1 year
Squawk Pallet Tag	Warehousing, Logistics	IP67 Ruggedized, Long-range, multiple mounts	5 years
Squawk Badge Tag	Personnel, security	ID card form, SOS button, RFID	6 months, Rechargeable
Squawk Industrial Asset Tag	Machinery, Manufacturing	Impact resistant, Waterproof, IP67, Battery life	6 years
Squawk Keychain Tag	Keys, Tools, Equipment	Compact 12g, Key ring, SOS button	10 months
Squawk Wrist Tag	Staff safety, Patient monitoring	Wrist strap, Vibration/Buzz alert, SOS button	6 months, Rechargeable
Squawk Round Asset Tag	Inventory, Boxes, Equipment	Waterproof, IP67, Mounting slots	18 months
Squawk Picker Tag	Warehousing, Picking	LED indicator, Sound alerts	74 months
BLE Label	Tools, Containers, Logistics, Warehousing, keys, machinery, manufacturing	Peel & Apply, RTLS Accuracy, Adaptive Reporting	7 Years

Technology partners with
SIEMENS

ANCHOR TECHNICAL SPECIFICATIONS

Model
Squawk Anchor Array
Dimensions
220x220x32 mm
Use
Indoor
Power
PoE
Environment
Indoor, - 20°C to 70°C, IP65

Model
Squawk Anchor Array Pro
Dimensions
330x330x53 mm
Use
Outdoor and high ceiling
Power
PoE or DC
Environment
Outdoor, -40°C to 85°C, IP68



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REAL TIME LOCATION SOLUTIONS

In Partnership with **PARMLEY GRAHAM**
OFFICIAL DISTRIBUTOR

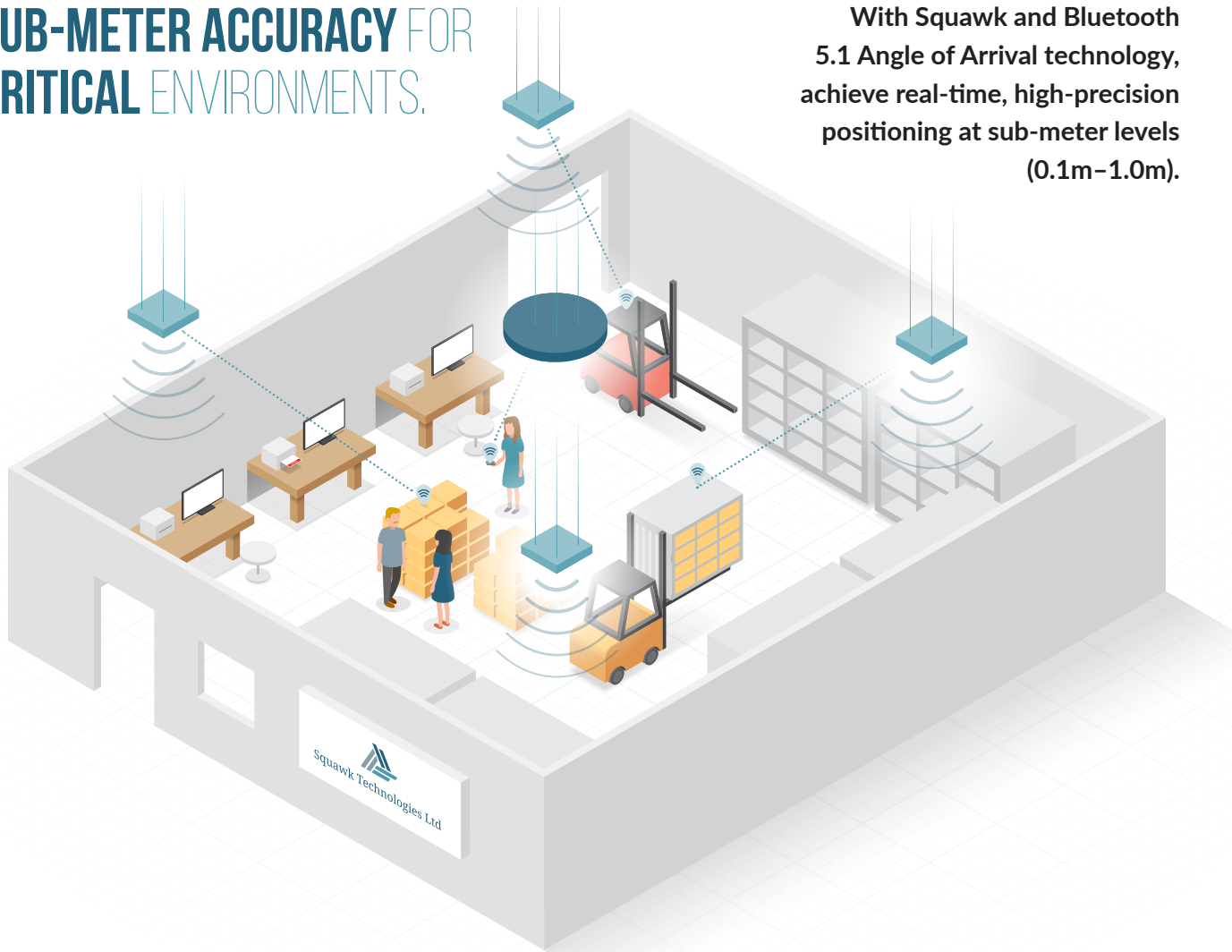
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SUB-METER ACCURACY FOR CRITICAL ENVIRONMENTS.

With Squawk and Bluetooth 5.1 Angle of Arrival technology, achieve real-time, high-precision positioning at sub-meter levels (0.1m–1.0m).



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Simple deployment, low latency, and accurate data help minimize downtime, improve safety, and streamline workflows.

Track critical items in challenging indoor/outdoor environments like factories, warehouses, or facilities.

LOCATION INTELLIGENCE IN REAL TIME

BLE LABEL



The SevenTag BLE AoA label delivers seven years of accurate RTLS positioning from a single peel-and-stick label. At 22×55×2mm and just 14g, it disappears onto any asset without altering form, fit, or function.

PEEL, APPLY, FORGET

With a typical duty cycle of two hours of movement per week, a single tag outlasts most of the assets it tracks.



7-Year Battery Life

Disposable 55mAh cell delivers seven years of operation under typical 2-hour-per-week movement profiles



Peel & Apply

Adhesive-backed 2mm-thick label mounts in seconds. No tools, no brackets, no rework



RTLS Accuracy

Sub-meter positioning via Bluetooth Angle-of-Arrival for precise indoor and outdoor location



Adaptive Reporting

Hourly heartbeats at rest, continuous updates on motion. Maximum visibility, minimum drain
Ideal for tools, totes, and high-value assets

